

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
955472-2	10/07/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	955472	07906389

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/02/12	M-F WXII 12 News @ 6 a6-7am	6-7am	MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	MT-----				2	\$500.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	M	10/01/12	6:12 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP120H	\$500.00	NM
2 WXII	Tu	10/02/12	6:57 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP120H	\$500.00	NM
3	10/01/12	10/02/12	NBC Today Show	7-9am	MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	MT-----				2	\$500.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	M	10/01/12	7:22 AM	NBC Today Show	7-9am	:30	2012MRFP129H	\$500.00	NM
2 WXII	Tu	10/02/12	8:59 AM	NBC Today Show	7-9am	:30	2012MRFP120H	\$500.00	NM
6	10/01/12	10/02/12	Live with Regis & Kelly	9-10AM	MT-----	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	MT-----				2	\$100.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WXII	M	10/01/12	9:44 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP129H	\$100.00	NM
1 WXII	Tu	10/02/12	9:40 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP129H	\$100.00	NM
7	10/01/12	10/02/12	M-F WXII 12 News @ No:12-1pm	12-1pm	MT-----	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	MT-----				2	\$150.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	M	10/01/12	12:54 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP129H	\$150.00	NM
2 WXII	Tu	10/02/12	12:39 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP120H	\$150.00	NM
10	10/01/12	10/02/12	M-F 1-2P	1-2P	MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	MT-----				2	\$175.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	M	10/01/12	1:59 PM	M-F 1-2P	1-2P	:30	2012MRFP120H	\$175.00	NM
2 WXII	Tu	10/02/12	1:24 PM	M-F 1-2P	1-2P	:30	2012MRFP129H	\$175.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
955472-2	10/07/12	October 2012	10/01/12 - 10/02/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/01/12	10/02/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	MT-----	:30	2	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 10/01/12 3:39 PM M-F 3-4P M-F 3-4P :30 2012MRFP129H \$115.00 NM 2 WXII Tu 10/02/12 3:24 PM M-F 3-4P M-F 3-4P :30 2012MRFP120H \$115.00 NM									
14	10/01/12	10/02/12	M-F WXII 12 News @ 5 p5-6pm Class of Time - Pre-emptible with notice		MT-----	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 10/01/12 5:57 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP120H \$325.00 NM 1 WXII Tu 10/02/12 5:23 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP129H \$325.00 NM									
15	10/01/12	10/02/12	M-F WXII 12 News @ 6 p6-630pm Class of Time - Pre-emptible with notice		MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 10/01/12 6:29 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP129H \$900.00 NM 2 WXII Tu 10/02/12 6:11 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP120H \$900.00 NM									
18	10/01/12	10/02/12	Entertainment Tonight 730-8pm Class of Time - Pre-emptible with notice	730-8pm	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 10/01/12 7:41 PM Entertainment Tonight 730-8pm :30 2012MRFP120H \$600.00 NM 1 WXII Tu 10/02/12 7:39 PM Entertainment Tonight 730-8pm :30 2012MRFP129H \$600.00 NM									
19	10/01/12	10/02/12	Entertainment Tonight 730-8pm Class of Time - Pre-emptible with notice	730-8pm	MT-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 10/01/12 7:55 PM Entertainment Tonight 730-8pm :30 2012MRFP129H \$550.00 NM 1 WXII Tu 10/02/12 7:56 PM Entertainment Tonight 730-8pm :30 2012MRFP120H \$550.00 NM									
22	10/01/12	10/02/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Pre-emptible with notice		MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 10/01/12 11:32 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP120H \$600.00 NM 1 WXII Tu 10/02/12 11:27 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP120H \$600.00 NM									
23	10/01/12	10/02/12	NBC Tonight Show 1135pm-1237am Class of Time - Pre-emptible with notice	1135pm-1237am	MT-----	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 10/01/12 12:31 AM NBC Tonight Show 1135pm-1237am :30 2012MRFP129H \$225.00 NM 2 WXII Tu 10/02/12 12:08 AM NBC Tonight Show 1135pm-1237am :30 2012MRFP129H \$225.00 NM									
25	10/02/12	10/02/12	PARENTHOOD Class of Time - Pre-emptible with notice	10-11pm	-T-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$2,000.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
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MG for 30.1,30.2																																																																																						
Total Spots							28																																																																															

## Payment Terms 30 Days

<u>Gross Total</u>	\$11,930.00
<u>Agency Commission</u>	\$1,789.50
<u>Net Amount Due</u>	\$10,140.50